GEOGRAPHIC BREAKDOWN
WSMS Auction January 2011

	Territory	Solicitor
1	Columbus Ave. from 72nd to 81st (South side) and Streets East of Columbus up to CPW	Kevin Cipollaro
2	Columbus Ave. from 81st (North side) to 96th and Streets east of Columbus up to CPW	Kevin Cipollaro
3	Amsterdam Ave. from 72nd to 81th (South side) and Streets east of Amsterdam up to Columbus Ave.	Alex Jarislowsky & Kevin Snow
4	Amsterdam Ave. from 81th (North side) to 96th and Streets east of Amsterdam up to Columbus Ave.	Deb Bailey
5	Broadway from 72nd to 79th (South side) and Streets east of Broadway up to Amsterdam Ave. and west up to RSD	Nancy Hament
6	Broadway from 79th (North side) to 86th (South side) and Streets east of Broadway up to Amsterdam Ave. and west up to RSD	Nancy Hament
7	Broadway from 86th (North side) to 96th and Streets east of Broadway up to Amsterdam Ave. and west up to RSD	Tasha Croskey / Dhalimu Robinson
8	North of 96th Street	Michael Ryan
9	UWS, South of 72nd Street to 59th St.	Greg Thorne
10	Madison Ave. and Westward/ South of 59th Street	Frank Wolf
11	Upper East Side – Park Ave. and Eastward	Greg Thorne
12	Other (Midtown, Downtown, etc.)	Steve Bommarito, Jennifer Keil, Kate Hartnick

Our aim is to cover the Upper West Side as well as sections of the Upper East Side Please feel free to digress from your territory in order to solicit vendors with whom you have a special relationship. However, when soliciting outside your assigned territory, please make a point of contacting the solicitor assigned to the area so as not to duplicate solicitations. In addition, feel free to solicit vendors completely outside of the assigned territories (i.e. Downtown) if you feel you have connections worth pursuing.